

Bulletpages™

Bulletpages™



Helping people find what they need, anytime, anywhere.

BULLETPAGES provides a Low Cost Efficient Platform for Advertisers. Linking ready buyers and business, we create maximum advertisement exposure for advertisers in 5 platforms, namely PenDrive, Mobile, LCD Kiosk, Web and Print.

At **BULLETPAGES**, We call this
“Business. Unleashed” .

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Introduction

Corporate Background

What is BULLETPAGES?

What advertising options does BULLETPAGES OFFER?

BULLETPAGES provides a cost efficient link, in Portable BULLETPAGES and online, between buyers and sellers, creating maximum and quick exposure and benefits for advertisers. BULLETPAGES offers your business an affordable, efficient marketing tool that can reach customers locally and worldwide by delivering leads twenty-four hours a day, three hundred sixty-five days a year.

BULLETPAGES media consultants work to develop tailored advertising programs that will provide the best reach and maximum return on investment.

At BULLETPAGES, we call this “Penetrating the Business World” as in our tagline.

What is our purpose?

Today consumers search for information and leads in a variety of ways, our purpose of starting BULLETPAGES is to effectively connect your business with consumers who are ready to buy with our multi-channel advertising solution.

So what makes BULLETPAGES different?

We built our brand based on our goal of “Providing the best service and products to consumers”. Our focus is linking people together. We devote ourselves in bringing consumers to businesses by providing advertisers with cost efficient leads with our multi-channel advertising campaign.

Our dedication to our users and employees is built on service oriented and integrity. Our drive is customer focus, which is to deliver our best service and products with user in mind. Our purpose of starting BULLETPAGES is to effectively connect your business with consumers who are ready to buy.

How does it work?

BULLETPAGES provides you with a search tool which works online search engine and even offline or without internet service at any time of need to search our listing through our “Portable BULLETPAGES” application that is pre-installed in the our Official USB Drives - PenDrive. The results contain BULLETPAGES advertisers.

Offline example:

Start Page.

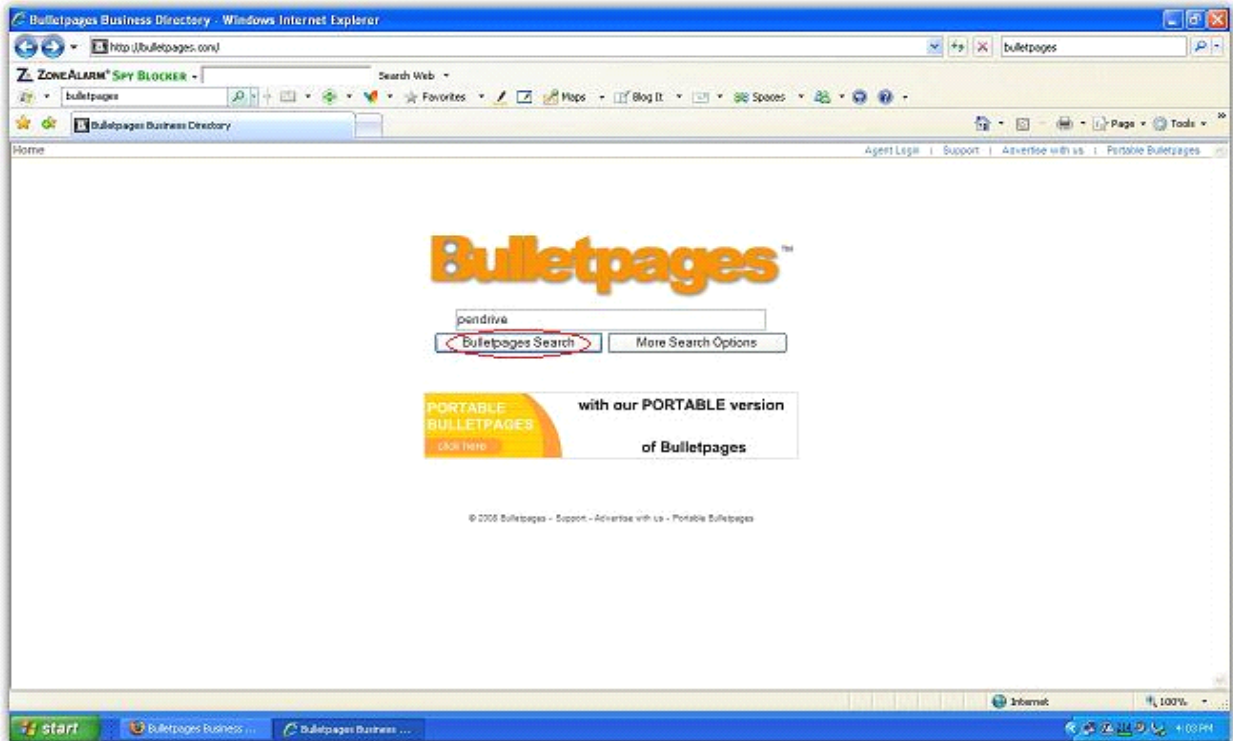


Customize Result Page.

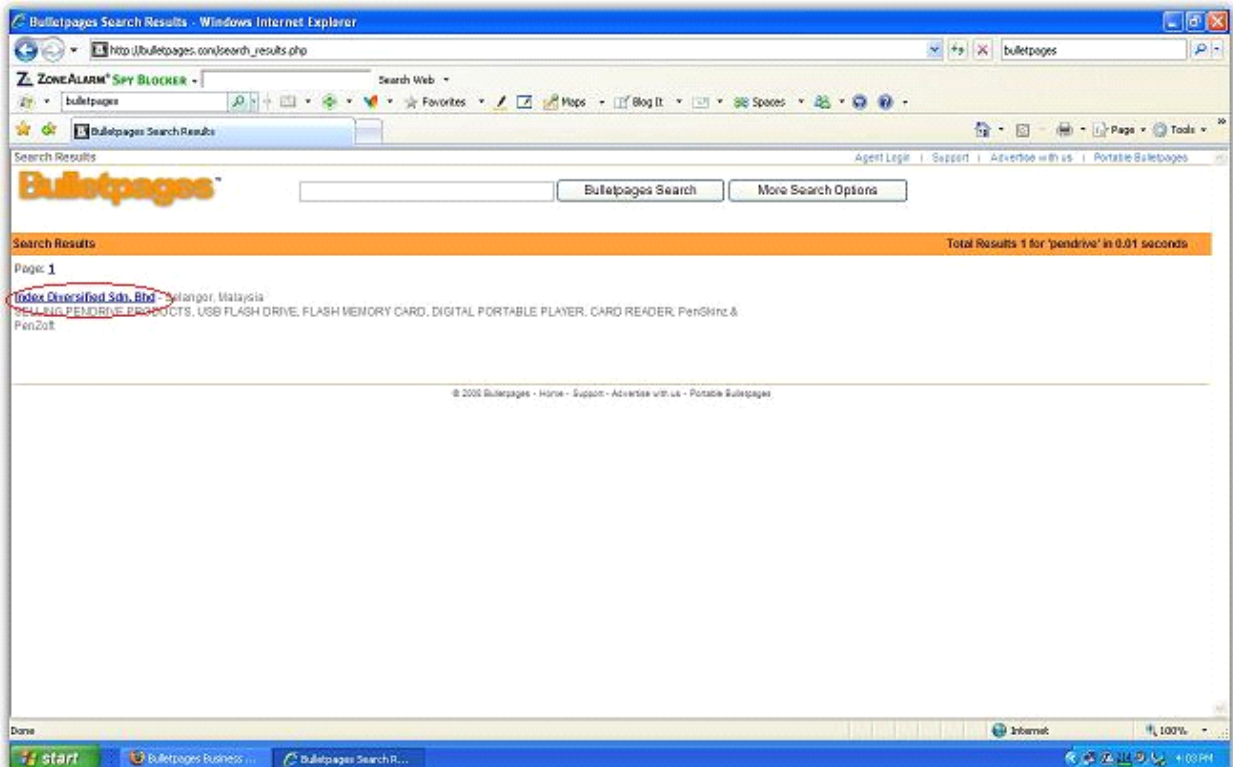


How Does it Work?

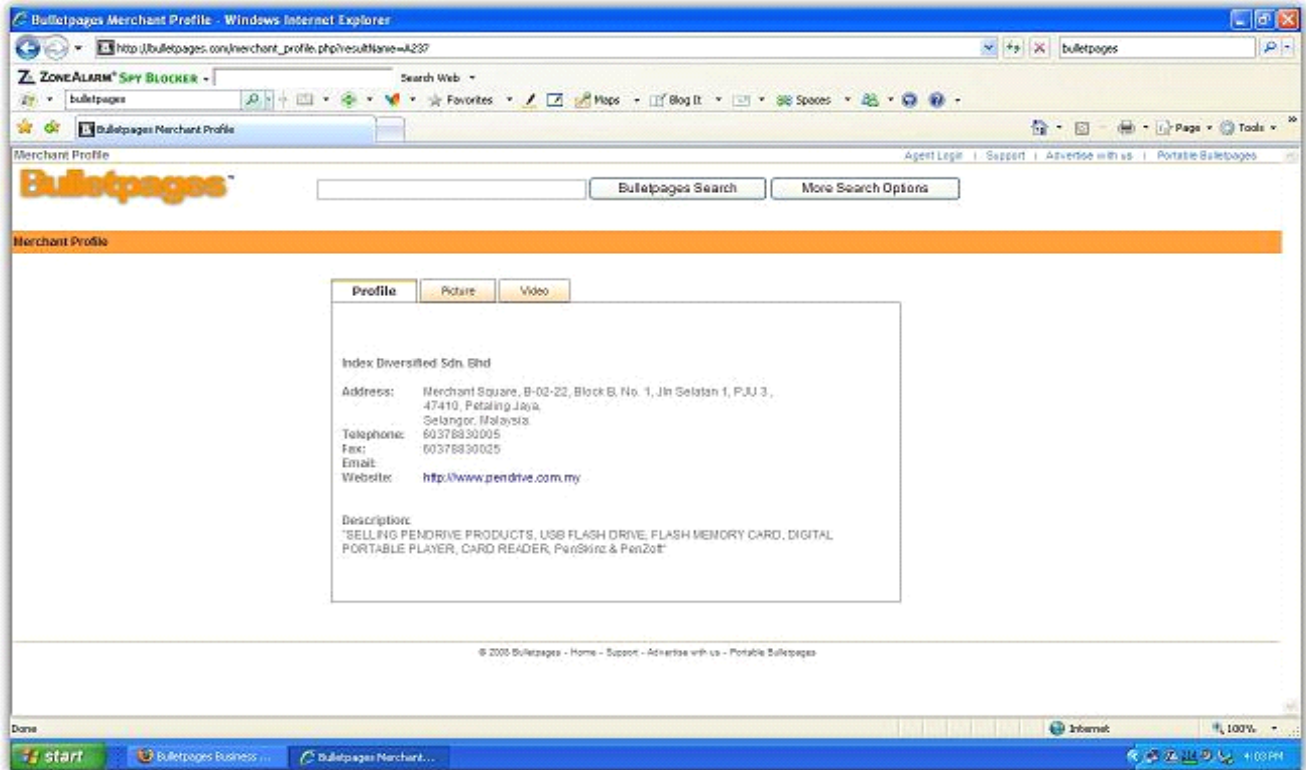
1. Enter keyword & click BulletPages search



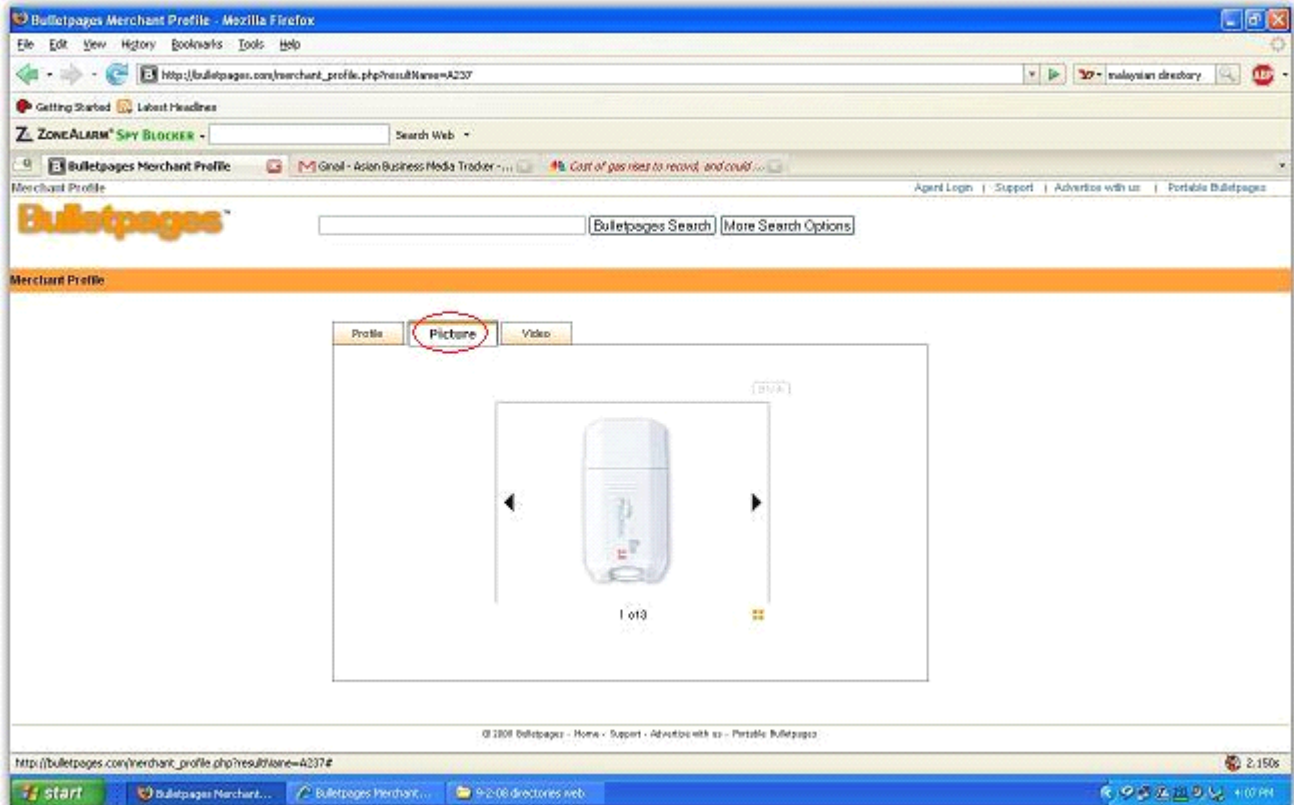
2. Click on Index Diversified



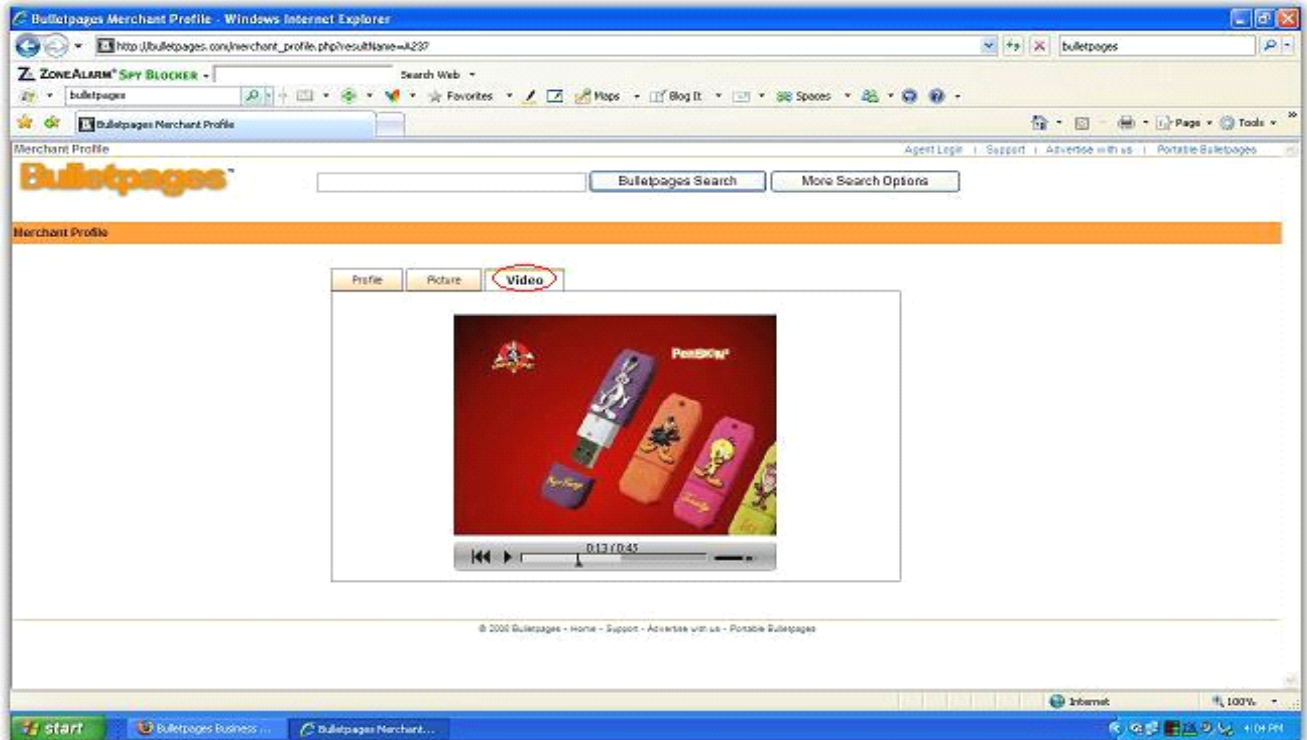
3. Company profile will be shown.



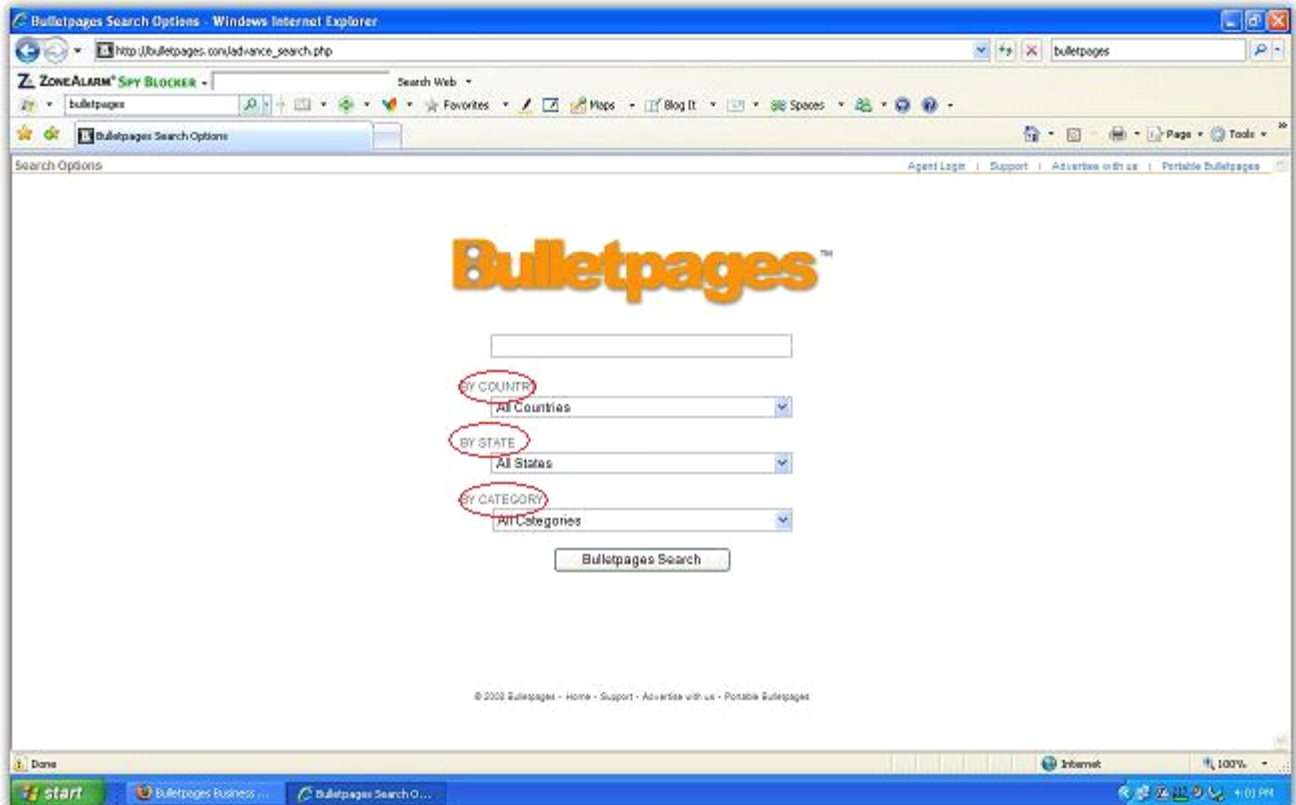
4. Picture tab



5. Video tab



5. BulletPages.com offers More Search Options (by country, state, or category)





Next Generation Platform Linking Merchants and Customers

No merchant is too small to capitalize on BULLETPAGES and the internet to grow their businesses. Today the web continues to go at staggering rates. By offering small and medium size business our new advertisement to achieve consumer visibility, cost efficient link, between ready buyers and sellers. BULLETPAGES makes it possible to provide the best reach and maximum return on investment.

Our Mission

To create our service, products and website to be user-friendly with our multi channel solution to effectively connect your business with consumers worldwide.

Our Goal

Our ultimate goal at BULLETPAGES is to provide consumers with the new complete source of local and overseas buying information in BulletPages.com, Portable BulletPages, offline and online.

Value of BULLETPAGES

At BULLETPAGES, we know what we are creating, we built our brand based on our goal of "Providing the best service and products to consumers". Our focus is linking people together. We devote ourselves in bringing consumers to businesses by providing advertisers with cost efficient leads with our multi-channel advertising campaign.

Our dedication to our users and employees is built on service oriented and integrity. Our drive is customer focus, which is to deliver our best service and products with user in mind. Our purpose of starting BULLETPAGES is to effectively connect your business with consumers who are ready to buy.

Benefits of BULLETPAGES

BULLETPAGES provides a fast, easy and convenient way for everyone to find the business they need through BULLETPAGES- from restaurants, accommodation, to the closest bank, to local tailor, to hair stylist, auto workshops or suppliers. At BULLETPAGES we help you to help consumers who are 'ready to buy' and even existing customers to search for you and your business. Your business presence will also grow locally and overseas and enjoy the advantages of the Web-BULLETPAGES.com and Portable BULLETPAGES that enable users to search the BULLETPAGES directory without the need to go online.

Unlike traditional directory, BULLETPAGES makes it fast and easy for consumers to narrow their search for specific products, food and services, they looking for or conveniently located.



Advertising with Us

What advertising options does BULLETPAGES OFFER?

BULLETPAGES provides a cost efficient link, between buyers and sellers, creating maximum and quick exposure and benefits for advertisers. Businesses have the option to advertise in BULLETPAGES unique search engine advertising program.

BULLETPAGES media consultants work to develop tailored advertising programs that will provide the best reach and maximum return on investment.

At BULLETPAGES, we call this “Penetrating the Business World” as in our tagline.

How does BULLETPAGES reach consumers?

BULLETPAGES currently offers directory search via the internet or off-line. Today, each PenDrive sold is pre-loaded with Portable BULLETPAGES directory, allowing anyone to search our directory without having to go online. Portable BULLETPAGES circulation of over 200,000 pre-loaded PenDrives sold a month worldwide., reaching residents and businesses nationwide and through out ASIA, Africa, Europe, Oceania, North America and South America. Portable BULLETPAGES is the digital directory that enables consumers to search directory without internet access or going online and allowing consumers to look for a supplier or business at any time. BULLETPAGES.com is the nation’s fastest growing internet directory with the ever growing consumers searching for businesses and information.

What else could BULLETPAGES do for my business?

BULLETPAGES offer a variety of advertisement options to suit every need and business. From Portable BULLETPAGES to online BULLETPAGES.com, we provide best services to get your business noticed at anytime, anywhere. To request a free no-obligation consultation, call 600 88 3933(+603 7883 3933), Monday through Friday from 9.30 a.m. to 6.00 p.m. You may also submit your enquiry online.

How many people search internet directory for buying information?

According to ComScore, the leader in measuring the digital world, over 800 Million internet directory search were conducted in the 1st three months of 2007.

Source: ComScore Q12007

How do I advertise with BULLETPAGES?

Please contact +603 7885 0709 (+6012 275 8915), Monday through Friday from 9.30 a.m. to 6.00 p.m., to set up a no-obligation appointment with our Advertisement consultant or you may submit your enquiry online.

When will I see my advertisement appear?

Your listing will appear on bulletpages.com within 7 business days after registering.

If it’s not in the BULLETPAGES.com directory, please contact Customer Care Centre –+603 7885 0709 (+6012 275 8915).

Ready for a *NEW* advertising solution? Attach customers at anytime, anywhere.

Why PenDrive?

PenDrive is a PROVEN and ACCLAIMED platform to spread your advertisement.

List of Major Awards



Brand Survey Awards 2006: Gold Award
Category: Portable Storage (USB Flash Drive)

Brand Survey Awards 2006: Bronze Award
Category: Portable Storage (Memory Card)



PIKOM PC Fair II 2006: Platinum Award
Category: Best Booth



Brand Survey Awards 2005: Gold Award
Category: Portable Storage (USB Flash Drive)



ComputerBILD (07/2005):
Pen Drive Mini 1GB - Result: "Good"



Reader Brand Survey 2005: Silver Award
Category: Portable Storage (USB Flash Drive)



PC Direkt (10/2004):

Add On Technology's Pen Drive MP3/WMA/FM out-performed the competition in PC Direkt's Lab Test of MP3 playing flash drives.

TOP 3 BRANDS



Brand Survey Awards 2004: Bronze Award
Category: Portable Storage (USB Flash Drive)



PC Professional (07/2003):

"Pendrive reaches the best result in read performance."
"Well balanced performance from Pendrive"
"Uncompared in service and standard equipment"



Screen Fun (04/2003):

"Great - filled with lots of data within seconds."



PC Praxis (06/2003):

"Pendrive delivers top speed with an attractive price"



PC Magazin (05/2003):

"The housing shows that professional designers did their job"



Tom's Hardware Guide (08/2003):

"Pendrive takes the lead in this benchmark"



Pricing Structures

BulletPages offers you a chance to advertise your business with a very low and affordable price.

You can have the options to advertise with:

Company contact details + 300 characters descriptions with only **RM99** per annum

With SMS Mobile Search capabilities (inclusive in this price)

you can also include additional multimedia such as:

-Additional **RM25** per picture (annually)

-Additional **RM50** per video (annually)

Requirements:

Picture

-must be in JPEG format with the size 270x200

Video

-must be in AVI, MOV, or WMV format

-must not exceed 3 minutes in length

Video Advertising

Product Description

Introduction

BULLETPAGES.COM offers a variety of advertisement options to suit every need and business. With the increased popularity of online video, BULLETPAGES is now providing Video Advertising to its customers. A recent study found that after watching an online video advertisement, 55% of viewers took an action of making a purchase or going to the business location. Today the web continues to go at staggering rates, while more than 10 billion viewers watched video streams. Now we are offering small and medium size business our new advertisement to achieve consumer visibility, cost efficient link, between ready buyers and sellers. BULLETPAGES makes it possible to provide the best reach and maximum return on investment.

Product Summary

Video Advertisement is the new solution for businesses whose physical location, services, products and employees can use the power of video. Live product demos, facility tours, On-camera interviews, customers testimonials, customer interaction can create unique video ad. The video ad will be approximately 180 seconds in length, with a display resolution of 320x240.

Placement Product

The Video Advertisement must be associated with BULLETPAGES.com directory program. Like the directory, the video ad is a yearly campaign.

What the User Will See?

A video ad will be attached to your BULLETPAGES.com listing. When the user clicks on it, the video ad will begin to play your video. The video player look, size, design and feel and video link location will be determined by BULLETPAGES and may change time to time.

Creative Control and Delivery

Advertisers have to provide BULLETPAGES the video content. Therefore the creative and quality control are the in the good hands of advertisers. Advertisers can expect to see their own video ad approximately 5 business days after the delivery of the video feed. Changes will only be allowed to correct factual errors. The video is subject to a permanent license in favor of BULLETPAGES to use all or any portion of the video in its businesses.



Rights

The right to use any trademark, trade name or copyrighted material include in any advertisement is the responsibility of the advertiser. The advertiser must secure the right to use any artwork, video or illustration or the picture or portrait shown in the directory and BULLETPAGES. The advertiser assumes sole responsibility for the protection of its intellectual property included in its picture and video ad.

The advertiser represents and warrants that it holds all necessary permits and licenses to provide the products and services identified in the ad. The advertiser agrees that it is responsible for ensuring that its video ad complies with any laws or regulations that may be applicable to its business. The advertiser understands and agrees that BULLETPAGES does not approve or endorse any of the advertiser's products or services identified in BULLETPAGES.

The advertiser agrees to indemnify BULLETPAGES (and its employees, affiliates and agents) against and hold BULLETPAGES (and its employees, affiliates and agents) harmless from, all liability, demands, claims, suits or causes of action, whether or not partially attributable to the negligence of BULLETPAGES, will pay all expenses, including reasonable attorney fees, settlements and judgments incurred by BULLETPAGES in defense thereof, arising out of advertiser's breach or alleged breach of foregoing requirements.